



## SMINTair AIRPORT LOUNGE SPONSORING

A Quick Reference Guide - May 20<sup>th</sup>, 2007

SMINTair is excited to be able to offer two airport lounges at all SMINTair destinations to be sponsored by interested parties.

Two different lounges are available:

- 1 - The Courtesy Lounge in the free accessible area of the airports (min. of 40 seats required).
- 2 - The Departure Lounge in the Customs Area of the airports (min. of 140 seats required).

Purpose:

- 1 - The Courtesy Lounge serves as sponsor sales point. Catering will be done by SMINTair. The Courtesy Lounges are ideal for producers of tobacco products, fine spirits, champagne, wine, caviar, oysters or even coffee, etc..
- 2 - The Departure Lounge serves as the sponsor's Duty-Free sales point. Catering will be done by SMINTair. Just perfect for producers of all kinds of luxurious goods.

All Lounges will have to be spacious and luxuriously furnished.

Due to the general time schedule, all sponsors are required to issue a Letter Of Intend (LOI) until June 15<sup>th</sup>, 2007, expressing their irrevocable intention, securing the lounge desired. The LOI has to be accompanied by the payment of the sponsored amount (see below) to a SMINTair bank account. The Courtesy Lounge at Düsseldorf International Airport is available, immediately.

Cost:

- 1 - € 500'000/p.a., plus the cost of furniture and fitting.
- 2 - € 1 Mio./p.a., plus the cost of furniture and fitting.

Benefits:

Amongst many benefits, all Main Sponsors will enjoy plentiful press coverage around the World, as well as being in the center of focus of the many documentaries being done about SMINTair. Crews from FUJI TV, BBC, AL JAZEERAH, CHANNEL4, CNN, just to name a few, have already announced their intentions. Due to this worldwide coverage, we expect substantial profits generated with all lounges.

Contract:

The minimum duration of any sponsoring contract is set to be no less than two years. In the likely event, that more than one party is interested in reserving the rights to a specific lounge, SMINTair will grant the right to the first party filing the required LOI with payment received.

To obtain the "Aircraft- And Airport Lounge Sponsoring Agreement", please write to [sponsors@smintair.com](mailto:sponsors@smintair.com).