



## SMINTair LOUNGE SPONSORING

A Quick Reference Guide - May 20<sup>th</sup>, 2007

In accordance with the new interior layout for SMINTair's B747-400s, as decided with LUFTHANSA TECHNIK AG (LHT), SMINTair is excited to now be able to offer three onboard lounges to be sponsored by interested parties.

This final setup will include:

- 1 - The Upper-Deck Lounge (equipped with sofas, armchairs, counters and bar)
- 2 - The Passenger-Deck Bar (equipped with oval bar and up to 12 bar stools, within the Business Class)
- 3 - The Passenger-Deck Lounge (equipped with a counter, bar, sofas and armchairs, within the Business Class)

Purpose:

- 1 - The Upper-Deck Lounge serves as sponsor sales point, SMINTair main Duty-Free Shop and bar. Sponsors could be manufacturers of exquisite jewelry, luxurious accessories, tobacco products, etc..
- 2 - The Passenger-Deck Bar serves as sponsor sales point. Ideal for the producers of exclusive spirits, wine, champagne, caviar, oysters or even coffee.
- 3 - The Passenger-Deck Lounge serves as sponsor sales point and SMINTair second Duty-Free Shop. Perfect for the sale and presentation of all kinds of goods or services.

All Lounges will be extremely spacious and luxuriously furnished.

Due to the wide time-frames involved in refurbishing aircraft, all sponsors are required to issue a Letter Of Intend (LOI) until June 15<sup>th</sup>, 2007, expressing their irrevocable intention, securing the lounge desired. The LOI has to be accompanied by the payment of the sponsored amount (see below) to a SMINTair bank account.

Cost:

- 1 - € 2 Mio./p.a., plus the cost of furniture and fitting. Two different setups, Boeing Standard, are available between US\$ 500'000 to US\$ 750'000, including delivery to LHT, Hamburg. Additional furniture and upholstery designs can be obtained at cost.
- 2 - € 500'000/p.a., plus the cost of furniture and fitting. One setup, Boeing Standard, is available at US\$ 400'000, including delivery to LHT, Hamburg. Additional furniture and upholstery designs can be obtained at cost.
- 3 - € 1 Mio./p.a., plus the cost of furniture and fitting. Two different setups, Boeing Standard for Upper-Deck Lounges, are available between US\$ 500'000 to US\$ 750'000, including delivery to LHT, Hamburg. Additional furniture and upholstery designs can be obtained at cost.

Benefits:

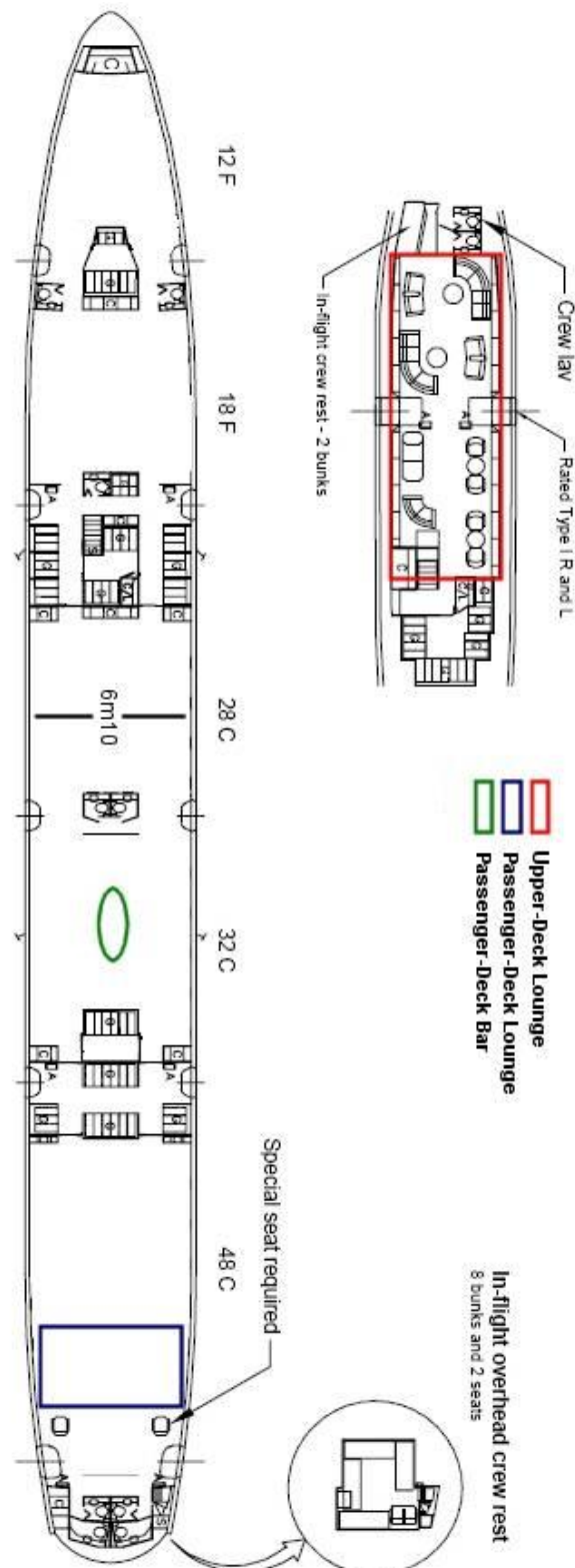
Amongst many benefits, all Main Sponsors are freed from listing fees and profit sharing with SMINTair. Main Sponsors will enjoy plentiful press coverage around the World, as well as being in the center of focus of the many documentaries being done about SMINTair. Crews from FUJI TV, BBC, AL JAZEERAH, CHANNEL4, CNN, just to name a few, have already announced their intentions. Before SMINTair will commence with its daily schedule, a media flight will be undertaken to service the World's Media right at the source.

Contract:

The minimum duration of any sponsoring contract is set to be no less than two years. In the likely event, that more than one party is interested in reserving the rights to a specific lounge, SMINTair will grant the right to the first party filing the required LOI with payment received.



## LOUNGE POSITIONS WITHIN THE AIRCRAFT



To obtain the "Aircraft- And Airport Lounge Sponsoring Agreement", please write to [sponsors@smintair.com](mailto:sponsors@smintair.com).